



*Lisa Nicole*  
COLLECTION

# FASHION

FOR A CAUSE

SPONSORSHIP OVERVIEW

HOSTED BY

Dr. Darren Naugles & Lisa Nicole Cloud

DEAR POTENTIAL PARTNER,

We are excited to share with you an exclusive opportunity to celebrate fashion for a cause and positively impact the lives of patients in an underserved region of the world. Savvy business mogul, **Lisa Nicole Cloud** and husband **Dr. Darren Naugles** of Bravo's hit reality show, **Married to Medicine** will host a series of **Fashion For A Cause** events to **benefit a Medical Mission trip to the developing country of Haiti**. The Fashion for a Cause events will take place in Atlanta, Boston, Chicago, Los Angeles, Miami, New York, and Washington, DC.

These extravagant affairs will attract from across the globe some of the nations leading celebrities and city influencers in the name of Fashion for a Cause. Each event promises to be a night of glamour, Luxe lifestyle, fashion, and purpose. Designer and business mogul, Lisa Nicole Cloud will showcase pieces from her 2015 Lisa Nicole Spring & Fall Collections as well as pieces from the new debuted MD for Dr. D mens-wear collection.

The official partner of the medical mission trip is **MedShare** ([www.medshare.org](http://www.medshare.org)). **MedShare** is a non-profit organization dedicated to improving the environment and healthcare through efficient recovery and redistribution of surplus medical supplies and equipment to underserved healthcare facilities in developing countries. MedShare has a proven track record of assisting more than 95 countries and countless patients.

It is our belief that the **Lisa Nicole Collection, "Fashion For A Cause" series** will provide excellent opportunities for select companies to expand their brand and/or product to an audience of celebrity power, key business influencers, and media professionals. It will be our sole focus to showcase your business to all attendees for maximum exposure in order to grow your company and ultimately increase revenue. This glamorous and luxurious event is an extraordinary opportunity to support a great cause and showcase your company.

For more information on how you and your company can benefit from this phenomenal event, please contact our offices at **410.961.6188**. We look forward to your response and your inclusion in this unique opportunity to partner with Fashion for a Cause.

FASHION FOR A CAUSE

# Lisa Nicole COLLECTION

**Lisa Nicole Cloud** is a successful entrepreneur, author, business coach, motivator, and now visionary for the Lisa Nicole Collection. Lisa's mission in life is to help people identify their God Given talents so they can Do More, Be More, Achieve More, and impact our community in a positive way. She is now expanding this philosophy into the world of fashion with "The Lisa Nicole Collection," a chic, high fashion ready to wear clothing line for today's successful business woman. The sleek designs of The Lisa Nicole Collection exude the Power, Class, and Sophistication of today's professional woman. The Lisa Nicole Collection was designed for women who desire to **BE, FEEL, and LOOK successful.**

Dr. Darren Naugles is an emergency Medicine Physician with Northside Emergency Associates. He currently practices in the Emergency Department of Northside Cherokee Hospital. Dr. Naugles is passionate about providing exceptional health care to his patients and his research interest lie in the areas of clinical practices and interventions for underserved populations. As a result of his passion to serve less fortunate patient populations he founded the Naugles Global Medical Mission Group, an organization dedicated to providing health care internationally to underserved patient populations. In partnership with his wife, Dr. Naugles launched MD for Dr. D, a menswear collection of shirts, ties, bow ties, sports coats, and accessories. A portion of proceeds from both collections support the Fashion For Cause philanthropic initiative.



# DWIGHT EUBANKS

**Dwight Eubanks** is a Style Purveyor! The native Atlantan has masterfully cultivated an international reputation of excellence within the fashion and beauty industries. Mr. Eubank's goal and purpose as a fashion and beauty expert is to inspire, educate, stimulate, innovate, and enlighten human minds to the reality that fashion, achievement, and respect is more than looking good. It's about feeling good about yourself and living life without limitations. While attention was initially bestowed on Mr. Eubanks for his innovative manipulation of tresses and points of focus on healthy hair...This tastemaker's strikingly original Visual Styling has created a demand for services in the Décor and Fashion categories, as well.

Mr. Eubanks' most recent endeavor in fashion is serving as the Creative Director of the Lisa Nicole Diamond Collection. The Lisa Nicole Diamond Collection is perfect for today's high fashion women looking to add timeless, quality designs to her wardrobe. The quality designs of the Lisa Nicole Collection exude power, confidence, and sophistication. This collection is a couture line that comprises quality dresses, skirts, suits, blouses, and jumpsuits for business and evening wear. This collection is very versatile and can be worn in settings ranging from the corporate boardroom to an elegant evening affair.

**Wisdom...Experience...Candor and Fashion Forwardness**, is synonymous with the Eubanks name! It is also what enhances the general fabulousness of the Lisa Nicole Diamond Collection.



# MED SHARE

BRIDGING THE GAP BETWEEN SURPLUS AND NEED

**MedShare** is a nonprofit organization dedicated to improving the environment and healthcare through the efficient recovery and redistribution of surplus medical supplies and equipment to underserved healthcare facilities in developing countries. MedShare shipments of medical supplies and equipment have brought healing and promise of better lives to more than 95 countries and countless patients. MedShare is a top ranked charity by Charity Navigator, and is headquartered in Atlanta, Georgia, with a second distribution center in San Leandro, California.

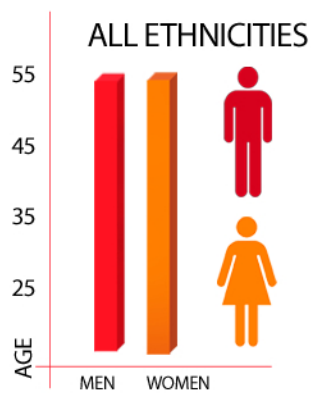




## **MARRIED TO MEDICINE**

The hit reality show, **Married to Medicine** has returned to Bravo for a third season. Lisa Nicole's role once again has been to bring balance and positivity to the cast of strong, opinionated, charismatic women. This season is full of exciting, real life moments of doctors and doctors wives. It is anticipated that the show will follow the medical mission trip to Haiti being hosted by Lisa Nicole and Dr. Darren Naugles in Season 4. This will be an outstanding opportunity to showcase the philanthropic work being done by medical professionals and their families to positively impact the lives of deserving patients.

# TARGET DEMOGR- APHICS



EXPECTED  
ATTENDANCE



VARIED INCOME  
LEVEL



TARGETED  
AUDIENCE



# SPONSORSHIP LEVELS

TITLE	GOLD	SILVER	PRODUCT TABLES
<ul style="list-style-type: none"> <li>■ Inclusion on all Press Releases and Post Releases</li> <li>■ Logo placement on all promotional materials including: flyers, electronic invitations, emails, and website</li> <li>■ Company logo printed in the Event Program</li> <li>■ Full page advertisement in Event Program</li> <li>■ Logo on Step &amp; Repeat</li> <li>■ (3) Three VIP tickets</li> <li>■ Inclusion in all radio public service announcements</li> <li>■ Live on-stage public mention</li> <li>■ Social Media Tie-ins</li> <li>■ Database distribution of over 75k contacts</li> <li>■ Sampling opportunities in gift bags</li> <li>■ Brand exposure at all events in the Fashion for a Cause Tour events</li> </ul>	<ul style="list-style-type: none"> <li>■ Inclusion on all Press Releases and Post Release</li> <li>■ Logo placement on all promotional material including: flyers, electronic invitations, emails, and website</li> <li>■ Company logo printed in the Event Program</li> <li>■ Half page advertisement in Event Program</li> <li>■ Logo on Step &amp; Repeat</li> <li>■ (2) Two VIP Tickets</li> <li>■ Inclusion in all radio public service announcements</li> <li>■ Live on-stage public mention</li> <li>■ Social Media Tie-ins</li> <li>■ Database distribution of over 40k contacts</li> <li>■ Simpling opportunities in gift bags</li> <li>■ Brand exposure at 3 of the Fashion for a Cause Tour events</li> </ul>	<ul style="list-style-type: none"> <li>■ Inclusion on all Press Releases and Post Release</li> <li>■ Logo placement on selected promotional materials including: flyers, electronic invitations, email, and website</li> <li>■ Company logo printed in the Event Program</li> <li>■ (1) One VIP ticket</li> <li>■ Inclusion in all radio public service announcements</li> <li>■ Live on-stage public mention</li> <li>■ Social Media tie-ins</li> <li>■ Database distribution of over 25k contacts</li> <li>■ Sampling opportunities in giftbags</li> </ul>	<ul style="list-style-type: none"> <li>■ Place product information of company in event gift bags</li> <li>■ Logo placement on promotional flyer and website</li> <li>■ Company logo printed in the event program</li> <li>■ Live on-stage public mention</li> <li>■ Social Media tie-ins</li> <li>■ Sampling opportunities in giftbags</li> </ul>
\$15,000	\$7,500	\$2,500	\$1,500



CONTACT US

*Lisa Nicole*  
COLLECTION



*For Dr. D*  
WHERE STYLE AND DISTINCTION MEET

**Lisa Nicole Collection**

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Duluth, GA 30096

**404-566-4316**

**lncfashionforacause@gmail.com**

**To purchase tickets, please go to**

**[www.lncfashionforacause.com](http://www.lncfashionforacause.com)**

