

**Success
is not a
secret...
It's a
system**



Lisa Nicole Cloud

Your network is your net worth! Get on board and let LNC excel you and your business to the next level!

By Lynn Isaac

Beauty, brains, business and BOSS are words that come to mind when describing Lisa Nicole Cloud (LNC)...but not necessarily in that order. This accomplished business woman has achieved exceptional success in business. Since becoming a distributor in 5LINX in March 2004, Lisa Nicole has been able to leverage the vehicle of direct sales to capitalize many of her business ventures. LNC is an innovative powerhouse and has not stopped aggressively building her empire. Not only is she a noteworthy multi-million dollar business phenomenon, she is also an author, a business coach, fashion designer, TV personality, motivational speaker, philanthropist and devoted mother and wife. The fact that she can balance all of these entities and still be at the top of her game is unfathomable.

LNC obtained her Bachelor's degree in Psychology from Emory University and pursued her graduate education in Marketing and Business from John Hopkins University. After college, she entered the world of pharmaceutical sales where she earned a six figure income. While in this role, although she enjoyed the financial rewards, she realized

that corporate America forces you in a box" that she knew would not work for her. She was unhappy and unfulfilled in her corporate career and began exploring how she could start her own business. It was at this point that LNC was introduced to the Direct Sales industry. LNC was attracted to this industry because it was a strategy to pursue entrepreneurship that didn't require a lot of capital or expertise, but had a lot of earning potential. She was later introduced to the company 5LINX where she, initially, worked her business on a part-time basis.

After learning the ropes and truly understanding the marketing strategies of Direct Sales, LNC concluded that this could turn into a lucrative wealth building opportunity. She was right! In fact, her diligent efforts paid off for her, emerging her as a noteworthy multi-millionaire. LNC achieved Senior Vice President in approximately 17 months and during her second year, she was able to leave her position in pharmaceutical sales and go full time with 5LINX and she has never looked back. She now hails as Double Platinum Senior Vice President, a member of the Advisory Council, and proud member of the Million-Dollar Earners Club.



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The innovative mind of Lisa Nicole Cloud has afforded her success as a multifaceted business woman. Utilizing the profits from her 5LINX business, LNC made strategic moves and invested her earnings into starting other businesses. As a student of wealth strategizing, she understood the importance of having multiple streams of income. Following the mentorship of one of her wealth coaches, LNC launched Lisa Nicole Cloud Enterprises; the parent company for her other businesses. Successfully she has turned many of her passions into profitable businesses which include the Lisa Nicole Collection, LNC Media Group, Millionaire CEO, Women's Empowerment Network (WEN) and LADD Investments (named after her family - LNC, Amira, Darren, Darren).

To date, numerous business owners and aspiring entrepreneurs who adhered to LNC's coaching are now millionaires as well. She is very proud of this accomplishment because it falls in line with her desire to "teach people how to truly tap into their God-given gifts and turn their passions into profitable businesses."

When coaching her clients, one of the first things Lisa emphasizes is to

“Do What You Love! Do not chase a paycheck; chase your passion!”

She believes that if you do something you love doing, it will give you the inspiration and motivation to make your dream a reality. Her mantra in life is “Live Your Dreams... It's Possible.” It is evident that she truly lives by this philosophy by the goals she successfully achieves and the lifestyle she lives. LNC says, “success is doing what you want, when you want, how you want and with who you want; living life on your own terms.” Lisa also believes that one of the keys to success in business is timing and positioning.

One would think that with six flourishing businesses,





various appearances, filming for the TV show “Married to Medicine” on Bravo, and a family and husband to manage and take care of, there is no more room on LNC’s plate... but AU CONTRAIRE MON FRERE! She is working on multiple upcoming projects. Currently, her clothing line is being shown at several Fashion Weeks around the country and she is in discussions with several department stores to carry her line. She is also working on two major media projects.

Of all of her various projects, she is most focused and excited about the launch of Internet Protocol television (IPTV). According to LNC, “IPTV is the next major shift in wealth.” Lisa states that IPTV is a marketplace game changer. IPTV cuts a consumers cable or satellite TV bill by as much as 50% or more. It allows consumers to have TV on the go with local TV programming, the same channels as cable or satellite TV, movies on demand and music on demand, without having the hassles of hardware, contracts or credit checks. It’s part of the “Cut the Cord” movement within the cable and satellite TV industries. Lisa states whenever you can offer a consumer value and give them more features and functionality, the marketplace shifts. She believes IPTV is going to do to the cable and satellite TV industries what Uber did to the taxi cab industry. She is excited to be on the front side of this new wealth trend and is passionate about teaching entrepreneurs how to capitalize on new technological wealth trends like IPTV.

LNC shared, in business, timing is everything, and with her knowledge and expertise, she will show entrepreneurs how to position themselves in front of the launch of this product

to the marketplace and capitalize.

“This is a much needed service to consumers and I believe that it will be another great opportunity for the taking, stated LNC.” Be on the lookout for the launch of IPTV!

“Success comes with developing a mindset of endless possibilities, pursuing your dreams with tenacity and knowing that you control your destiny.”

It is quite possible, based on LNC’s enterprise history, that this will be her most lucrative venture yet. She lives by and is a true believer of her well-known adage “Your network is your net worth!” Get on board and allow her to teach you how to create true residual income and capitalize on IPTV. For more information on IPTV call 877-486-4774 or visit www.makemoneywithiptv.com.

Leaving a legacy for her children is one of Lisa’s goals in life and something she works so diligently to achieve. When she’s not on the road, she spends her quality time ensuring

her children aim for success by achieving their goals. She is a mother of two children, Amira (9), and Darren Jr. (12). Not only does she want to leave a legacy, she has also inspired them to become entrepreneurs in their own right.

Amira, whose name means princess, has written a children's book called "Every Little Girl Is A Princess" which is a series of short stories from her vantage point of what it means to be a princess. These made-for-children stories teach little girls how to act and be treated like a princess and focuses on topics geared towards them such as time with dad, value/worth, manners, mommy/daughter tea parties and more. In fact, Amira will soon premier her own tea set collection made of real china.

DJ is a young man who has a talent for cooking and loves to sing, rap and rhyme while in the kitchen. He has written a cookbook entitled "DJ's Recipes That Rock" which include his favorite family recipes with a few cooking rap rhymes. LNC intertwined her family and business and that has resulted in yet another venture entitled LADD (Lisa, Amira, Darren and Darren).

For more information on Lisa Nicole Cloud Enterprises, visit www.lisanicolecloud.com or lisanicolecollection.com. You can also connect with Lisa on Instagram and Twitter at [LisaNicoleCloud](https://www.instagram.com/LisaNicoleCloud) and on her Facebook fan page [@lisanicolecloudfanpage](https://www.facebook.com/lisanicolecloudfanpage).

LCN has a wealth of information and strategies that she shares with her clients. To become a lucrative business person, she imparts the **FIVE KEY WEALTH BUILDING STRATEGIES**:

1. Timing and Positioning is key to success in business. Educate yourself on wealth trends in the marketplace so you can capitalize.
2. Market products/services that people need. It is important to capitalize on the necessities of life vs. the niceties of life.
3. Position yourself to make money 24/7 (even while you are sleeping). Linear income is not the way to wealth. When one is exchanging hours for dollars, there are not enough hours in the day to create wealth.
4. Earn residual income vs. linear income. (Residual income also called passive, or recurring income) is income that continues to be generated after the initial effort has been expended. Compare this to what most people focus on earning: linear income, which is "one-shot" compensation or payment in the form of a fee, wage, commission or salary.
5. Leverage the time and efforts of other people and not your efforts alone to generate your income.



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in a
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